



**भाकृअनुप - भारतीय जल प्रबंधन संस्थान**  
**ICAR-Indian Institute of Water Management**  
 भारतीय कृषि अनुसंधान परिषद/ Indian Council of Agricultural Research)  
 रेलविहार के सामने, चंद्रशेखरपुर, भुवनेश्वर-751023, ओडिशा  
 Opp. Rail Vihar, Chandrashekharpur, Bhubaneswar-751023, Odisha



**Subject: Report of Day-11 (26.12.2024) on celebration “Swachhhta Pakhwada” by ICAR-IIWM, Bhubaneswar - reg**

The 11<sup>th</sup> day (26<sup>th</sup> December, 2024) of the *Swachhhta Pakhwada* was celebrated with a special ‘Campaign on cleaning of sewerage & water lines, awareness on recycling of waste water, water harvesting for use in agricultural and horticultural purposes including kitchen gardens in villages’. The participating scientists and staff sensitized the villagers about the necessity of regular cleaning of sewerage lines to get rid of several water borne diseases, mosquito menace and chances of contamination of drinking and domestic water through damaged and clogged pipe lines. They urged the need for recycling of waste water, and conserving and saving water in the face of increasing water scarcity.

This mass awareness and sensitization programme was organized in the MGMG-adopted *Balanga* village of Nimapara block in Puri district. Above fifty villagers, majority being women and youths, enthusiastically participated in the programme. Later, a cleanliness drive was undertaken in the premises of the ‘Government Project Primary School, Totasahi, Balanga’ with active community participation. All the participants were also administered *Swachhhta* pledge and took part in the fortnight long ‘Signature Campaign’. Some of the action and activity photographs of Day-11 (26.12.2024) are presented below.

Administering <i>swachhhta</i> pledge and sensitizing the participants	Cleanliness drive inside the primary school premises, Totasahi, Balanga
Cleanliness drive on village approach roads	Group photo of the participants with Institute staff after the cleaning drive